



# City of Rock Falls

Illinois



Re: Optional Coverage for Residents

**Reminder - Please disregard if you have already enrolled**

This letter is to remind you about a Sewer Line Warranty program available through the National League of Cities (NLC) and administered by Service Line Warranties of America (SLWA). This program is optional and your participation is voluntary. However, it could potentially save you a lot of money in these difficult economic times. As you may know, as a homeowner in the City of Rock Falls, you are responsible for the maintenance and repair of your buried, outside sewer service line that runs from your home to the utility connection.

SLWA offers a Sewer Line Warranty which provides repair coverage for your outside, buried sewer line for a small monthly fee. If you should need a repair, simply call the 24-hour hotline and SLWA will dispatch a local plumber no later than 48 hours, but typically within 24 hours. There are no service fees or deductibles. Repair costs are covered up to \$4,000 per incident, plus an additional \$4,000 allowance for public street cutting, if needed.

SLWA is proud to have been selected by NLC as a warranty service provider. The National League of Cities, representing over 218 million Americans, is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. SLWA is a BBB Accredited Business with an A+ rating.

The City of Rock Falls wanted to make you aware of this optional warranty program because an unexpected and costly outside sewer line repair can devastate a family's budget. The warranty program is administered by SLWA, and no public funds were used in the mailing of this letter.

**SLWA has a special offer during this campaign. Enroll by [Date] and SLWA will waive the normal 30 day waiting period so that your warranty will become effective when you enroll – you'll get immediate coverage! Additionally, SLWA will offer a discounted price of \$5.50 per month, which represents a savings of over 7% on their standard monthly price. If you elect to pay annually, they will discount the cost further to \$59.00, which is over a 17% savings.**

To enroll in the optional Sewer Line Warranty program, or to learn more about this program, please call 1-855-535-7141, Monday through Friday 9:00 am to 5:00 pm, to speak with SLWA directly. Or if you prefer, you may return the bottom portion of this letter to SLWA in the enclosed, self-addressed, postage-paid envelope or visit [www.SLWofA.com](http://www.SLWofA.com).

Sincerely,

William B. Wescott  
Mayor

Complete warranty terms and conditions will be provided following enrollment or you can view them online at [www.SLWofA.com](http://www.SLWofA.com). You may terminate your participation in a warranty program at any time. You have 30 days from the date you enroll to receive a full refund. After 30 days, you will be reimbursed the pro rata share of any amount you paid for any portion of the warranty period subject to cancellation.

✂ Cut here

[LITTERED]



To enroll or to view the terms and conditions please visit [www.SLWofA.com](http://www.SLWofA.com).

**Please mark your selection:**

- Yes! Please enroll me in the outside sewer line warranty for just \$5.50 per month
- I want to save even more! I will pay just \$59.00 per year for the sewer line warranty

I certify to the best of my knowledge that my line is in good working order.

Signature: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

To protect your privacy, we do not store your information.

